



UNITED IS THE WAY

United is the way to a prosperous future for everyone.

Stable housing, food, education and jobs are the keys to ensuring everyone in our community can reach their full potential regardless of income, race or place.

Together, we can meet urgent needs today and make lasting change to address the root causes of disparity in the Greater Twin Cities. You are an important part of creating a thriving future for all our neighbors. United, we help each other.

Thank you for your support!



UnitedWayTwinCities



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gtcuw.org

When you unite with your community, you build lasting change, unbind human potential and transform our community into a place where all people can thrive.

Even simple actions are bold when we address disparities by income, race and place.

OUR IMPACT TOGETHER

In 2024, you made it possible for Greater Twin Cities United Way to touch the lives of over half a million people in our region. Together, we:

- Responded to more than 241,000 requests via our 211 resource helpline from families struggling to pay for housing and put food on the table, parents seeking quality child care, young adults facing homelessness and more.
- Answered nearly 33,000 calls to the 988 Suicide & Crisis Lifeline, providing hope for a brighter tomorrow.
- Supported 170 local nonprofit partners in direct service, innovation and advocacy so that everyone in our region has access to healthy food, stable homes, educational success and economic opportunity. In addition to unrestricted and targeted funding, we provided over 200 hours of technical assistance to build nonprofits' capacity.
- Successfully advocated for more than \$50 million in funding for childhood literacy and pre-K programs; increased funding for Minnesota's Family Homeless Prevention and Assistance Program; advocated for \$50 million in Housing Infrastructure Bonds; and improvements in college students' eligibility for food assistance.



UNITED IS THE WAY

That's why Greater Twin Cities United Way is uniting changemakers, advocating for social good and developing solutions to the challenges no one can solve alone.

Stable Housing

We meet urgent needs by operating our local 211 resource helpline, which connects callers to emergency shelter, food and other resources. And we support nonprofits doing the most impactful work to provide shelter and holistic services that help stabilize lives, with flexible funding and capacity-building services.

We make lasting change to improve housing systems by leading the Pathways Home initiative to prevent homelessness by transforming the foster care and criminal-legal systems, and leading advocacy to increase access to safe, affordable housing for populations at highest risk of homelessness.

Educational Success

We meet urgent needs by connecting parents and educators via 211 to resources that help children and families thrive, and by supporting early childhood care and education partners committed to children's development and parents' success.

We make lasting change to improve systems by leading the 80x3: Resilient From the Start initiative to expand trauma-informed care in early childhood, and by leading advocacy efforts to increase access to affordable, trauma-sensitive, culturally responsive early-childhood care and education.

Economic Opportunity

We meet urgent needs by connecting adults with educational and job-training resources through 211, and by supporting nonprofits deeply engaged in community to provide job training, entrepreneurship support and access to safe financial products.

We make lasting change by building educator-employer partnerships, and advocating for policies that remove systemic barriers and mitigate the impacts of the "benefits cliff," where a steep cutoff in benefits such as child care assistance unintentionally undercuts a small increase in earnings.

Food Security

We meet urgent needs by connecting 211 callers to emergency food services including food pantries and meal programs, supporting nonprofits doing the most impactful work to provide emergency food services. And we increase access to culturally relevant foods through our Flavors of Our Community volunteer engagement initiative.

We make lasting change to improve systems by expanding our Full Lives initiative to create a thriving, equitable regional food system in the Twin Cities, and by leading advocacy to transform how food is produced, distributed and consumed to promote thriving, healthy communities.

Career And Future Readiness

We meet urgent needs by connecting parents and youth to educational opportunities via 211 and responding to mental health crises and ongoing needs through the 988 Suicide & Crisis Lifeline and 211; supporting youth-serving organizations aligned with young people's developmental and cultural strengths and creating opportunities for young people to use their voices and lead; and our Action Day initiative, in which thousands of volunteers and donors annually join forces to provide backpacks full of essential school supplies so K-12 students go back to school ready to thrive in the classroom.

We make lasting change to improve systems by leading the Career Academies initiative to ensure our education and workforce systems effectively prepare students for the transitions from learning to high-wage, high-demand careers, and by supporting advocacy efforts to equip young people with the resources to complete high school and prepare for careers.

