

Change- Makers Unite

Full Lives Q&A Session
March 27, 2024

Unite
to fuel
Change



Greater Twin Cities
United Way

Greater Twin Cities United Way exists to fuel lasting change toward a community where all people thrive regardless of income, race, or place. Our mission is to unite changemakers, advocate for social good, and develop solutions to address the challenges no one can solve alone.



UNITE TO FUEL CHANGE

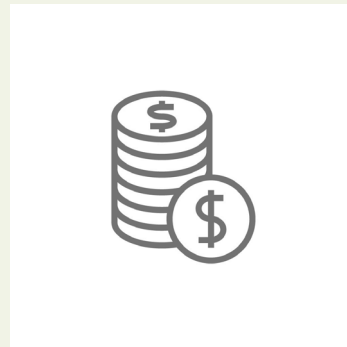


Urgent Needs to Lasting Change

Creating lasting, scalable solutions to the **inequities** we seek to disrupt by income, race or place



Household Stability



Economic Opportunity



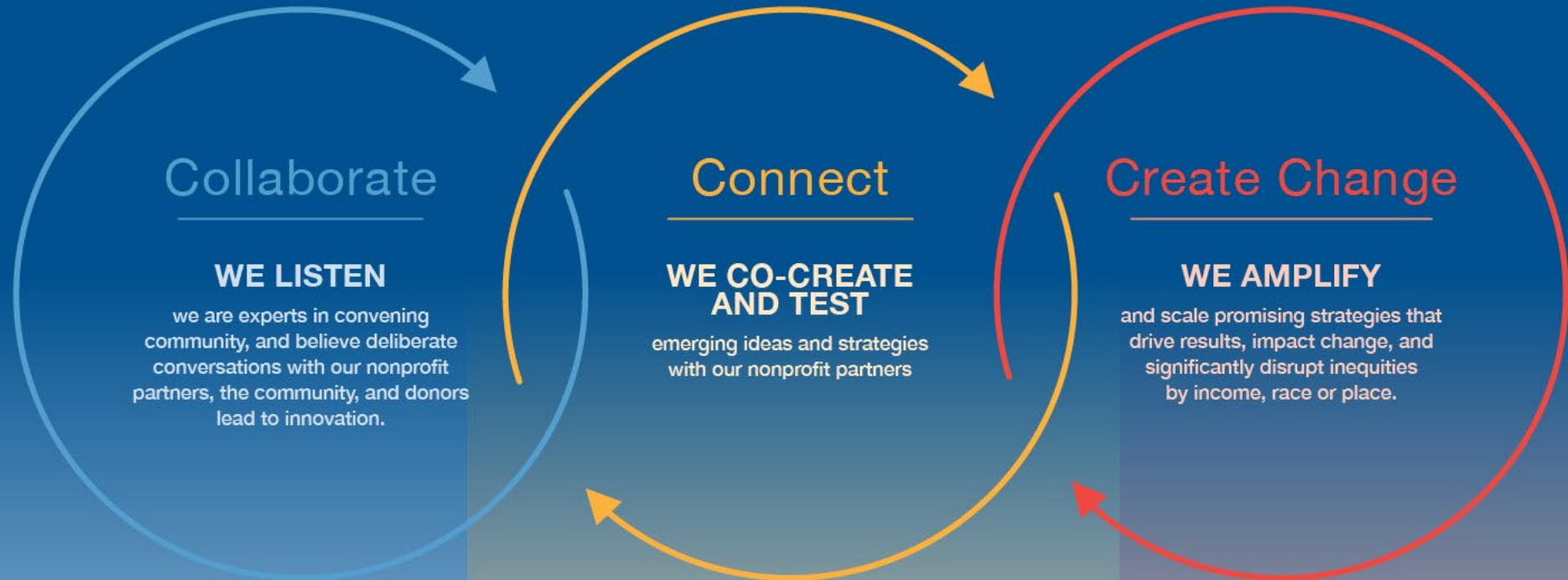
Educational Success



Greater Twin Cities United Way

INNOVATION FOR IMPACT

Big challenges require big ideas



Food Security Strategy

2022-2025 COMMUNITY INVESTMENT

Multi-Year General Operating Grants

Focuses on our communities urgent and immediate needs



FULL LIVES

A Multi-Year Initiative

Focuses on cultivating food justice in our region and sustainable solutions that extend beyond immediate food needs, striving to promote a more just and equitable food system.

A Case for a Community Food Systems Model



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Full Lives – First Generation

First Generation

- North Minneapolis
- GTCUW + General Mills
- 2 Years, \$1.5 million, cohort of 11 organizations

Lessons Learned

- More than 2 Years is Needed
- Capacity Building and Infrastructure Needed
- People Want to Learn Together
- People Want to be More Invested in Their Food Systems

Next Generation

- Regional Scale; Growing From What We Learned



Our Opportunity – Stepping Up to The Challenge



Over Two Years
of Incubation



Research



Conversations



Landscape Gap
Analysis

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Full Lives Principles



**Community-Led
Initiatives**



**Equity, Inclusivity,
and BIPOC-Led
Initiatives**



**Local Ecosystem
Development**



**Local Food
Production and
Agriculture**



**Systems-Centric
Approach Driving**



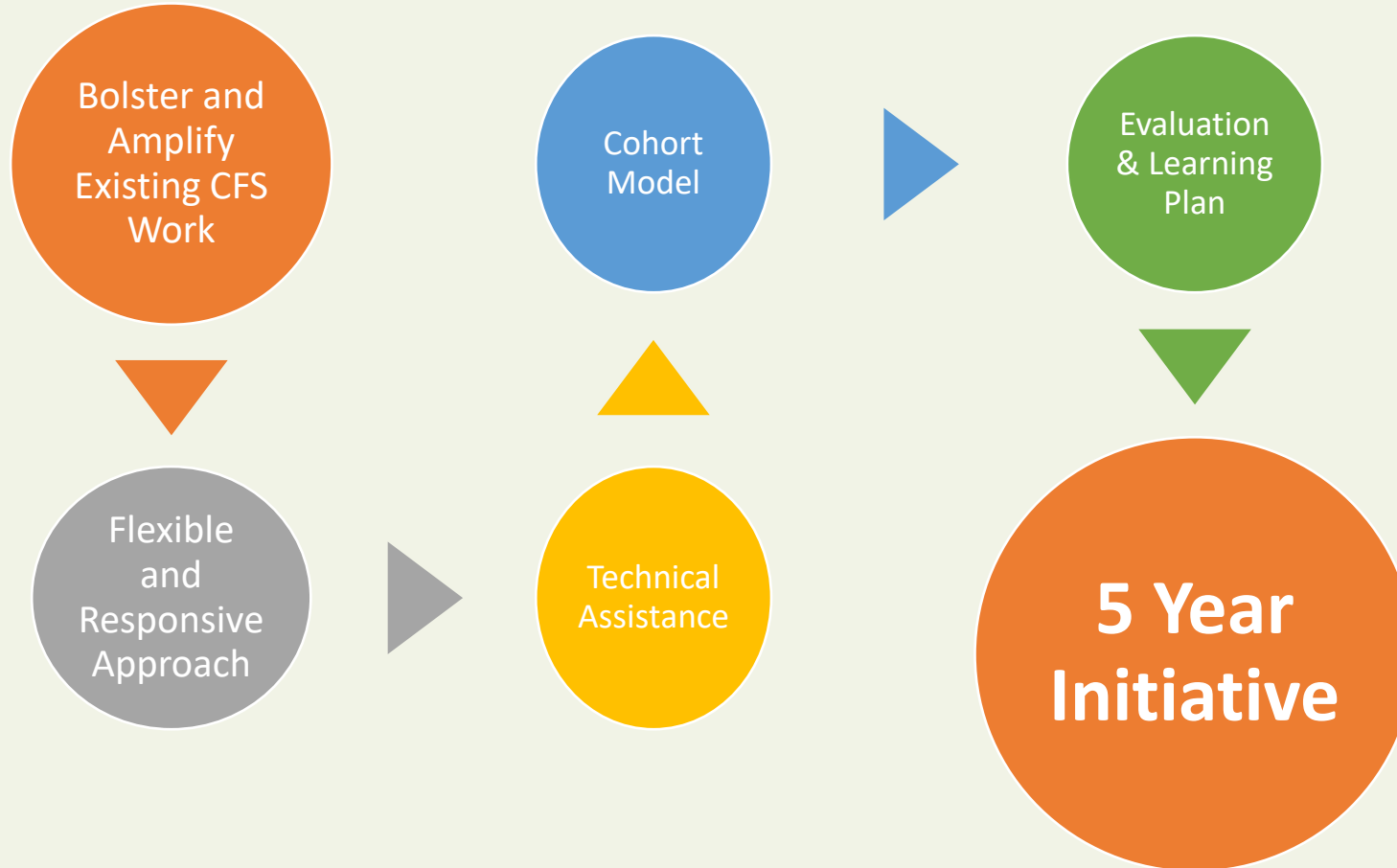
**Environmental
Sustainability**

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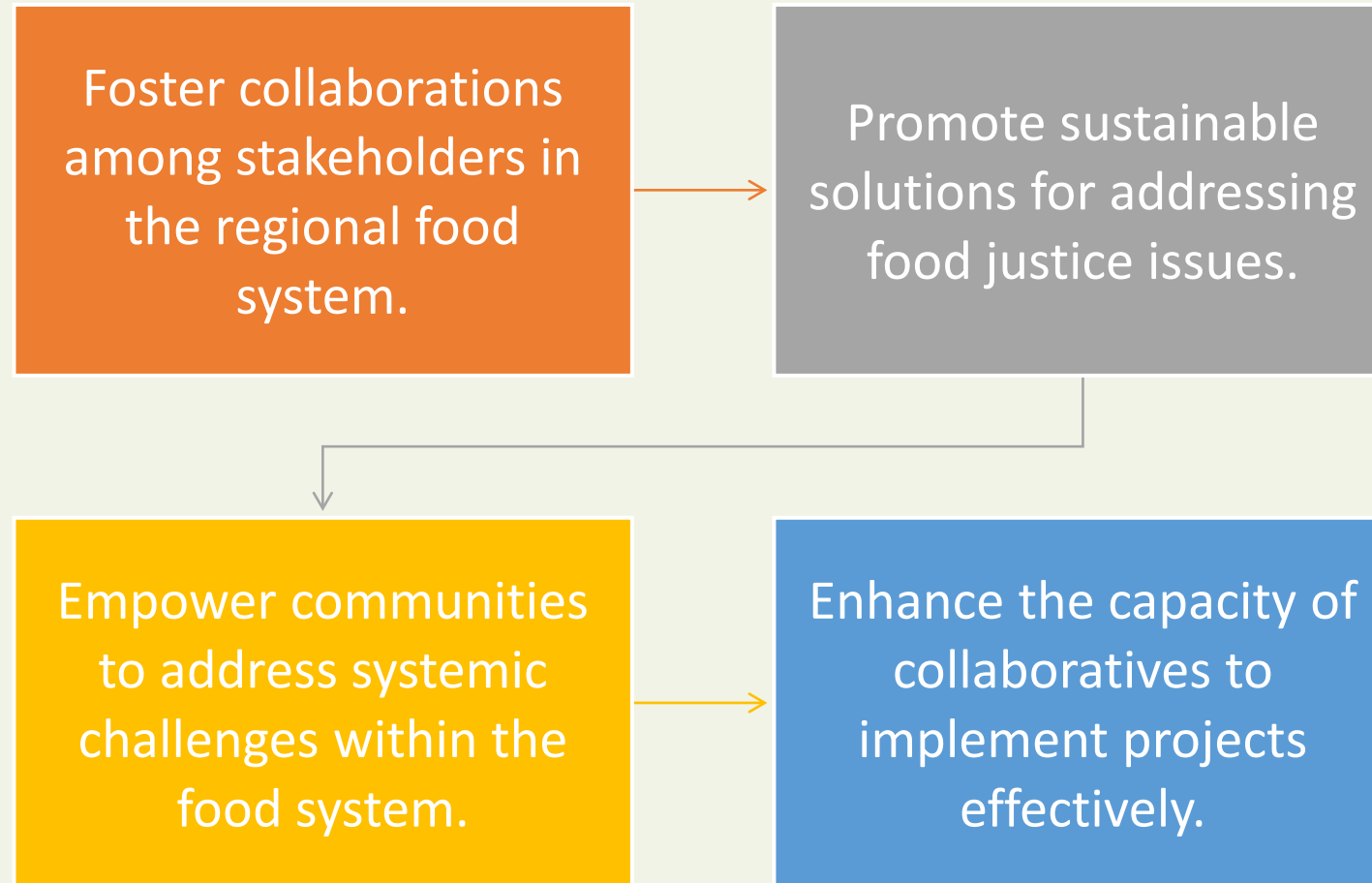


What Can Happen in 5-Years?

Phase One of Full Lives is the start to a 5-Year initiative



Objectives of Phase One



The First Phase of Full Lives

RFP Phase One: July 2024 – December 2025



\$1.2 Million in Grants

\$250,000 - \$400,000 per Collaboration
We anticipate funding 3 Collaborations



\$150K in Technical Assistance

To Support Cohort and Collaborative's
Self-Identified Needs



Collaborations – Stronger Together

The community food system is complex, with multiple interconnected challenges within the system



We believe collaborations are better equipped than individual organizations because they can:

Address multiple interconnected challenges or goals within the community food system.

Embrace a holistic strategy that acknowledges various contributing factors.

Invest in initiatives covering a broad spectrum for a resilient and sustainable food system.



Core Grant Activities



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Application - Two Parts



Part 1 - Written Application

6 Questions Aligned with the Scoring Rubric.



Part 2 – Interview

Top-scoring collaborations will be invited to participate in a virtual conversation to talk more about their work and learn more about the Full Lives initiative. Aligned with the Scoring Rubric.



Funding Eligibility and Lead Organization Role

- The Lead Organization must be a 501c3 nonprofit organization or have a fiscal sponsor who is a 501c3.
- Your collaboration must designate one organization as the "**Lead Organization**" responsible for administering the grant funding to partner organizations. **The Lead Organization's budget for the current fiscal year must be \$250,000 or higher.**
- Collaboratives must operate within the Greater Twin Cities United Way nine-county service region (**Anoka, Carver, Chisago, Dakota, Hennepin, Isanti, Ramsey, Scott, Washington**).
- Collaboratives must target high food insecurity areas within our nine-county service region.
- Eligible collaborations should involve a **mix of organizations** ensuring diversity and expertise across the partnership. Eligible entities for collaboration include nonprofit organizations, community-based groups, governmental agencies, academic institutions, and other stakeholders actively engaged in addressing food justice and community food system issues.
- Collaboratives must involve partnerships with a **minimum of three organizations**, one of which is the lead entity responsible for administering grant funding.
- **The Lead Organization within a collaborative partnership assumes key responsibilities, including grant administration, project management, stakeholder communication, budget management, learning and evaluation, and risk management.**
- **NOTE: Lead Organization is only eligible to receive a maximum grant size of up to 20% of their overall organizational budget.**



Rubric

Area of Assessment	% of Total Score	Scores
Racial Justice, Equity, and Inclusivity, including Rural Communities <ul style="list-style-type: none"> • Vision (20%) • Board and Senior Leadership (10%) 	30%	5 – Very Aligned 3 – Mostly Aligned 1 – Somewhat Aligned 0 – Not Aligned
Community Food Systems Approach	25%	
State of Readiness and Clarity	20%	
Community-Led Initiatives	15%	
Local Ecosystem Development	10%	
Total	100%	



Outcome Measurements

Required Outcomes

- Pounds of food produced
- Number of households or Individuals supported

Collaborative-Determined Outcome Measures

- Funded collaboratives will be asked to select at least two additional outcome measures that align with the work they are doing around community food systems.
- Select from a menu or provide us with their own measures.

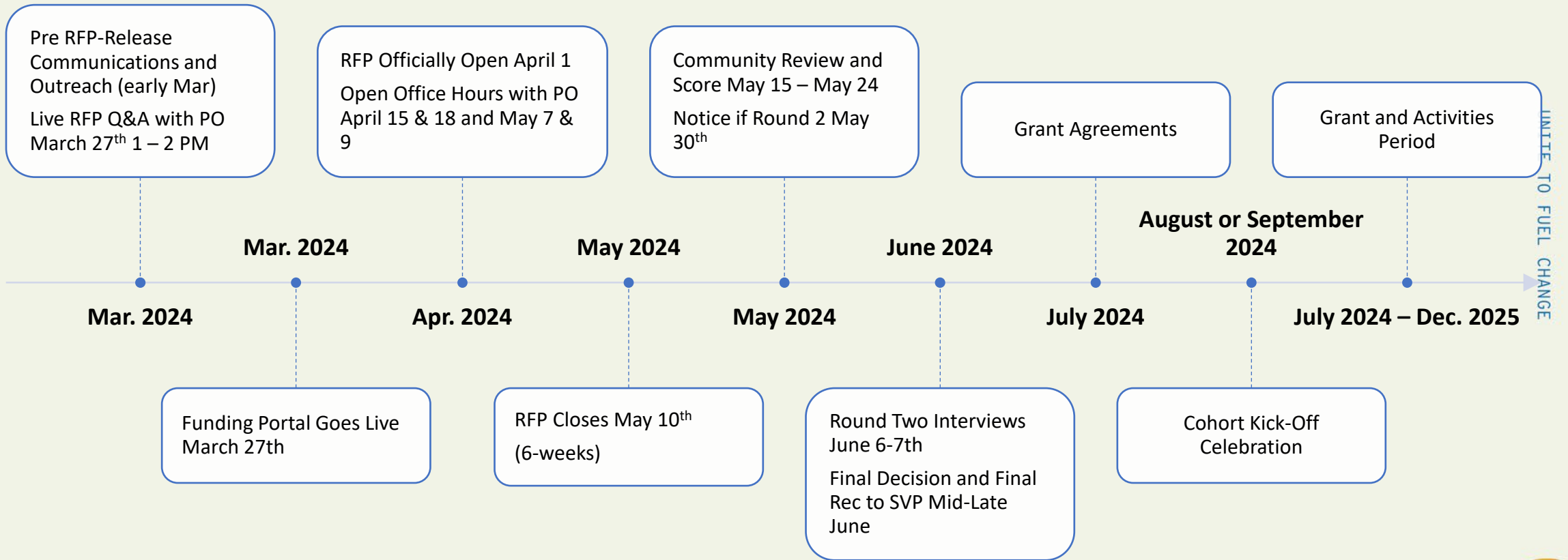


Grant Terms and Payment Distribution

- Grants are anticipated to be between \$250,000 - \$400,000; grant term is between July 2024 – December 2025.
- Grant award will be made in 3 installments upon signature of the grant agreement; 85% of the grant award will be paid out in the first two installments.
- Mid-grant reflection meeting with full collaborative
- Bi-monthly learning conversations with the Full Lives Program Officer.
- Participation in Community of Practice—cadence and dates to be determined collectively.
- Final reporting at the end of the grant period.



Full Lives Phase One Timeline and Key Dates



How to Apply

Collaboratives wishing to apply for this RFP must submit an [online application](#) by **5pm CST Friday, May 10, 2024**.

1. Register for a Grants Portal account:

- Follow this [link](#) to the portal registration form.
- Submit the registration form.
- Within three business days, you'll receive an email with instructions to log in to your new Grants Portal account.

2. Complete the Full Application:

- Log in to your Grants Portal account.
- Navigate to the *packages* section.
- Complete the full application.

3. Already Registered?:

- If you've already submitted the registration form and completed your account registration, use this [link](#) to access your account and the full application.



Additional Questions?

Full Lives Virtual Q&A Session -
Additional Questions



For more information, contact:
rfp@gtcuw.org



THANK YOU!

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