

Nourishing Community

Food Security with *Full Lives*

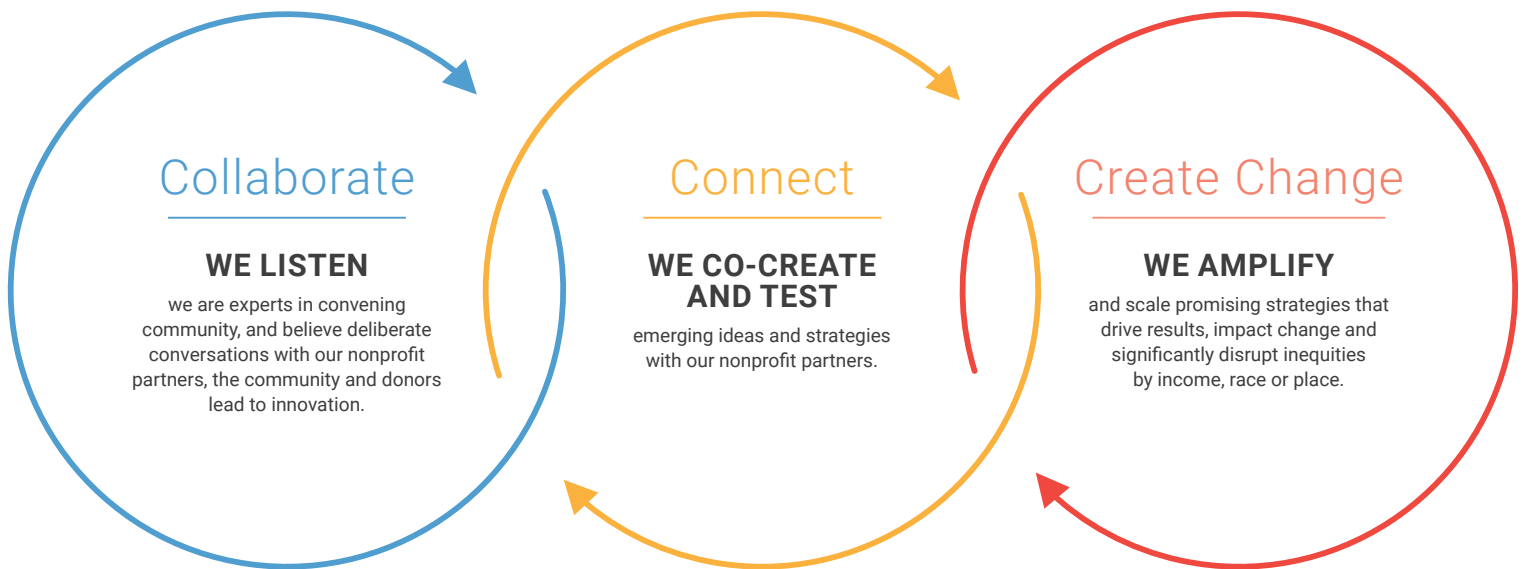
IMPACT REPORT

NORTH MINNEAPOLIS



Greater Twin Cities
United Way

BIG CHALLENGES REQUIRE BIG IDEAS



INNOVATION FOR IMPACT

PARTNERS IN INNOVATION

Full Lives embodies Greater Twin Cities United Way's Innovation for Impact model, tackling big challenges with big ideas through collaboration and connection to amplify promising change strategies. United Way is deeply appreciative of the General Mills Foundation's investment and partnership as well as the support of our partners between 2017-2019 to make *Full Lives* and the improvement of the local food system in North Minneapolis possible.

“The greatest strength of the *Full Lives* grant program lies in its ability to gather together — and fund — a group of smaller nonprofits and unite them toward a common goal.”

— FULL LIVES GRANTEE



TARGETED FOOD SECURITY INVESTMENT

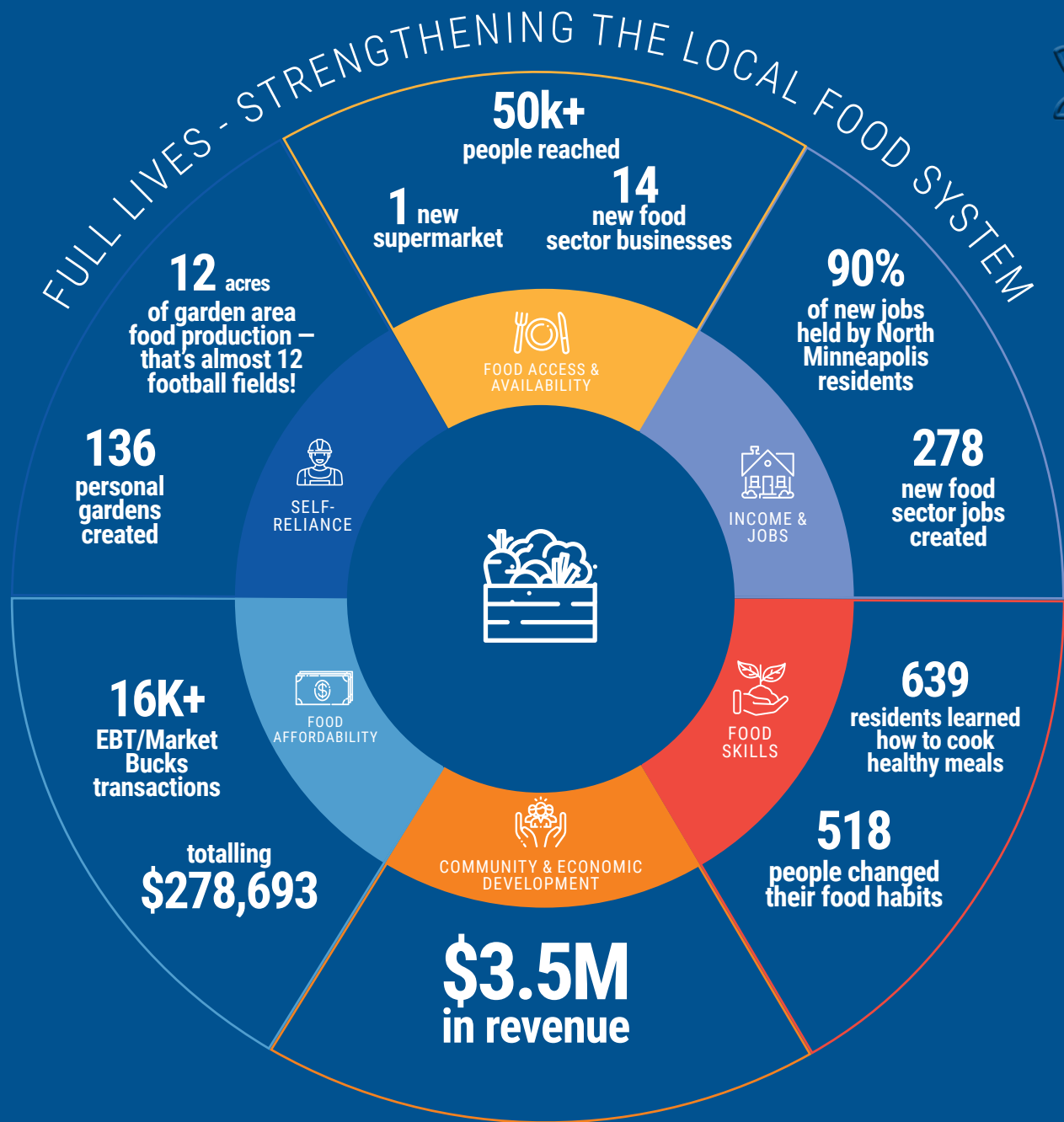
Some Twin Cities communities experience hunger and face barriers to fresh and affordable food. Consistent and equitable access to fresh, affordable, healthy food profoundly impacts a person's overall quality of life and health outcomes.

Greater Twin Cities United Way envisions a united community where all people realize their full potential, regardless of income, race or place. Home to over 60,000 residents, North Minneapolis is a vibrant and diverse community but faces challenges of poverty and inequitable healthy food access. Together, North Minneapolis is designing and leading powerful efforts to address these barriers by centering food justice and racial equity to allow a community to drive food systems change.

INNOVATIVE SOLUTIONS

United Way launched Full Lives, a place-based, community driven grantmaking program to strengthen a healthy, equitable and secure community food system in North Minneapolis. Over two years, \$1.5 million was invested in innovative local food system projects by a cohort of 11 organizations.

Projects included new community gardens, senior food access projects, community food justice coalition building, incubation of new food businesses and farmers markets, and the development of a new grocery store. Full Lives supports sustainable food security across the entire community, recognizing that equitable policy, systems, and environmental changes are needed to create just, healthy food environments.



FULL LIVES PARTNERS

Amherst Wilder Foundation
Twin Cities Mobile Market

Appetite for Change
Extreme Makeover: Corner Store
Northside Fresh Coalition
Youth Employment & Training Program

CAP USA
CAP's Community Gardening Program

NorthPoint Health & Wellness Center, Inc
Healthy Food Access, Fruits, Veggies and More

Northside Economic Opportunity Network
NEON Food Business Incubator

Pillsbury United Communities
North Market

Project Sweetie Pie
The Greenhouse Initiative

Urban Strategies
Green Garden Bakery—Heritage Park

Victory Neighborhood Association
Camden Farmers Market
and Tiny Fields Project

West Broadway Business and Area Coalition
West Broadway Farmer's Market and West Broadway Food Hub

Youth Resources
North High School Community Partnership