Together we will create a community of opportunity where all people thrive
Let’s Get Together

As the new Chair of Greater Twin Cities United Way’s Tocqueville Society, I would like to thank you for being a changemaker.

One of my goals in this role is to encourage others to get involved beyond annual donations by giving of your time and talents, and I look forward to working with you on how we can accomplish that together.

Born and raised in Minneapolis, volunteering and making a difference have always been important to me. I first joined Greater Twin Cities United Way’s mission in 2010 as a member of the Emerging Leaders giving community, serving on the Steering Committee. Later, I had the opportunity to join the Board of Directors. Along the way I’ve volunteered through my workplace campaign, during the Centennial, as a speaker on behalf of United Way, and at numerous events throughout the years. Most recently, I joined the Tocqueville Society and began to serve on the Cabinet a few years ago. I will be Chair through 2024. Through these experiences, I continue to put my trust in Greater Twin Cities United Way to leverage my investments of time, talent and treasure toward the greatest needs of our community.

On a more personal level, last December, my wife Morgan and I welcomed our first child Mac into the world. Becoming parents has further underscored the importance of supporting our community.

As Tocqueville Society members, we have a great opportunity to invite people to join us as changemakers and to reinforce why our work is important by showing up and providing resources to those who are just starting out. As you know, there is a learning curve with our work, and that starts with calling new folks in.

We have a unique opportunity to connect with each other, our community, and new donors looking to get involved on a deeper level – let’s get together! Check out this newsletter for more information on upcoming, in-person events that will give you the opportunity to volunteer, learn more about community needs and bring a friend or two.

I hope to see you soon!

In gratitude,

Mike Doyle
Tocqueville Society Cabinet Chair
Tocqueville Society Credo
The Greater Twin Cities United Way Tocqueville Society exists
to maximize and multiply the collective impact of innovative
philanthropic leaders to help solve our community’s most
significant challenges.

2023 UPCOMING EVENTS
JUNE
WOMEN UNITED LUNCH & LEARN
JUNE 15
NOON-12:45PM ON ZOOM
ARISE + SHINE TWIN CITIES
PRIDE MARCH WATCH PARTY
JUNE 25
10AM-2PM @ THE HENNEPIN
Greater Twin Cities United Way’s Pride United
Employee Resource Group will be
in the march this year!

AUGUST
ACTION DAY
AUGUST 3
ALL DAY @ TARGET FIELD
TOCQUEVILLE SOCIETY ACTION DAY
MVP RECEPTION
AUGUST 3
@ HRBEK’S PUB

SEPTEMBER
LEGACY SOCIETY APPRECIATION LUNCHEON
SEPTEMBER 20
11:30AM-1PM @ WALKER ART CENTER
All Legacy Society Members are invited
to our next Legacy Society Appreciation
Luncheon.

EARLY FALL
CHILDREN’S PHILANTHROPY DAY
We are delighted to be planning our second
Annual Children’s Philanthropy Day. We
encourage you and the children in your lives
to join us for a unique hands-on volunteer
learning opportunity. This family event is
designed to inspire youth to be actively
involved in building community connections
and to provide a memorable and enriching
learning experience.

Additional event information will be
available through your donor advisor.

Voices for Change:
Tocqueville Society
Annual Dinner
Join us in celebration of Greater Twin Cities
United Way’s Tocqueville Society. We are grateful
to lift up all voices for change, from those of our
community to those of our donors.
Together, we create lasting change. We will
also recognize the following members for their
commitment and leadership:

Stacy and Matt Bogart
CIVIC LEADERSHIP AWARD

Julie and Doug Baker, Jr.
LIFETIME ACHIEVEMENT AWARD

STACY & MATT BOGART
JULIE & DOUG BAKER, JR.
According to Wilder Research about 12,000 three-year-olds in the region have experienced trauma, which can have a lasting impact into adulthood. To address this, we launched our 80x3 pilot in June of 2022, partnering with caregivers from nine early childcare centers to build their capacity in trauma-sensitive and healing-centered caregiving.

Early pilot data indicates progress in outcomes and learning, including:

- Participants report a better understanding of the connection between trauma and behavior and the impact of trauma on the body and mind. Nearly everyone gave high scores when asked how helpful the training was for learning about the impact of stress and trauma on relationships, as well as systemic racism and the importance of equitable practices in early childhood education.

- Participants reinforced the staffing crisis and lack of stable funding are barriers to increasing trauma-sensitive care at the center and region level. 80x3 will address these challenges at a systems level.

- Center leaders are applying a trauma-sensitive approach to improve staff trainings and to provide educators the support they need to stay on the job. Educators are excited about the potential.

- The cohort values the strong support system and are interested in more training and opportunities to connect.

Next, we’ll partner with childcare centers to gather child assessment data, and we’ll continue to track progress and pivot based on learnings. In year one of 80x3, we will support 100 educators, 30 childcare center leaders, and 440 families while building the groundwork for regional change.

Trauma-sensitive care can help children grow their resiliency, improve executive functioning and emotional regulation, and lay the foundation for a bright future. Thank you for supporting 80x3. If you’re interested in learning more, please connect with your donor advisor.

In gratitude,

John Wilgers
President & CEO
Tocqueville Society members Lamar and TiAnna Anderson’s mission is to make an impact in their community, no matter where they live. Lamar says that’s because their families have been involved in community building for more than 100 years.

In 1909, Lamar’s maternal family emigrated to America from Jamaica through Ellis Island, and settled in Robbins, Illinois, the first municipality in the North founded and governed by African Americans. Lamar’s great grandfather was a trustee and fire chief of Robbins, dedicated to helping citizens of the township access basic needs and thrive. Part of his family still lives in that community and Lamar says building community is “part of our DNA.”

TiAnna’s giving spirit was inspired by her grandmother. “Anyone in the neighborhood who needed help, knew they could go to my grandmother,” TiAnna said. “She developed my heart for people, and she instilled in me that if you see something that needs to be done, don’t wait for recognition, just do it.”

The couple initially got involved with United Way when they lived in Rockford, Illinois, through Lamar’s workplace giving campaign. He later joined the Board of United Way of Greater Toledo and helped transform school buildings into community hubs that supported the unique needs of local neighborhoods. TiAnna’s passion for people inspired her to use her marketing expertise to empower women in Northwest Ohio and Southeast Michigan to the forefront of business, government, nonprofits and entrepreneurship.

When they moved to Minneapolis in 2021, TiAnna found volunteering with Greater Twin Cities United Way was a meaningful way to connect with people and easily get involved.

Lamar joined the Board of Greater Twin Cities United Way as well as the Community Impact and Executive Committees, and he has applied what he has learned at Andersen Corporation, where he is a senior vice president and general manager. He regularly encourages employees to volunteer and to adopt an asset-based approach to shift mindsets from deficit-based to strengths-based when discussing the challenges of community members experiencing poverty. Through Lamar’s leadership, Andersen employees have grown into community champions.

That’s what I love about United Way,” Lamar said, reflecting on his journey. “They amplify the impact we can have in our community.”
Throughout their careers at 3M, Cathy and John Muggee leveraged analytical thinking and an end-to-end approach to improve systems, create efficiencies, design new products, and maximize results. That method is a strength they appreciate in United Way’s approach to meeting the greatest human service needs in the Twin Cities today.

A life-changing family event when their young son was diagnosed with leukemia impressed upon them the value of a coordinated support system to navigate that challenge. Cathy and John were grateful for good insurance and for community members who stepped up to help them. This experience led them to better understand the challenges many in our community face. “We realized there are people who don’t have stable housing, food, and other basic needs,” Cathy shares. “So, think about trying to deal with a major crisis like ours without that stability. We knew then that our focus needed to be on supporting those in the community who didn’t have that safety net.”

A positive outcome for their son and lasting gratitude inspired John and Cathy to invest more annually as Tocqueville Society members, and to plan a future gift through their estate for Greater Twin Cities United Way. In recent years, they served on our Planned Giving & Endowment Committee, with Cathy as chair for two years.

Cathy and John also learned years ago about the multi-generational value of investing in early childhood education through a presentation from Art Rolnick, then senior vice president and director of research at the Federal Reserve Bank of Minneapolis. That perspective also inspired them to invest now in United Way’s 80x3 innovation initiative, focused on trauma-informed early childhood care and education. While this work is complex, Cathy says their background in science helps them see that no challenge is too overwhelming to tackle.

John adds, “We often are surprised when we engage more deeply just how much we have to give and just how much those gifts are appreciated.”

While reflecting on the legacy they want to leave, Cathy notes a theme from United Way’s Legacy Luncheon last fall: “When you realize a legacy gift is how you make a difference with what’s left at the end of your life, it doesn’t necessarily change how you live now, so much as how you think about the impact you can make in the future.”
TOP: President and CEO of Bremer Financial Jeanne Crain has led the way in sponsoring our annual Home for Good initiative. Pictured are some of her crew at a packing event at United Way’s offices, and Jeanne Crain with United Way CEO John Wilgers. Paul Mooty, Vice Chairman and Partner of Faribault Woolen Mill, volunteers at a Home For Good event.

MIDDLE: Polly and Bob McCrea and United Way staff Donna Moores enjoy a sunny day last fall at the Legacy Society Appreciation Luncheon at the American Swedish Institute. John Wilgers with Justin Butler, Chief Risk Officer at Bremer. Members of the Tocqueville Society Million Dollar Roundtable, including Nancy and John Lindahl, Ken Powell and Wendy Bennett, Julie Baker, John Wilgers, Alice Mortenson, Margot and Paul Grangaard, Tim Welsh and Jeff Greiner, at our first reunited Annual Dinner following COVID shutdowns – a joyous 2021 occasion.

BOTTOM: Judy Corson leads the crowd in applauding Ned Dayton for his longtime commitment to community at the annual Legacy Society Appreciation Luncheon. John Wilgers is pictured at our first annual Children’s Philanthropy Day, participating with youth in an activity to understand how much sugar is in our beverages. Immediate past Tocqueville Cabinet Chair Lauri Roberts at Children’s Philanthropy Day.
Thank you for your support!

Please remember us in your will or estate plans. Please contact Linne Lemke for details on the United Way Legacy Society.

Linne Lemke, CFRE
Planned Giving Officer
Greater Twin Cities United Way
(612) 340-7434 or linne.lemke@gtcuw.org

Volunteer Your Way

Volunteer United offers a variety of ready-to-go projects that have an immediate impact on our community. Looking for a volunteer project to do with your family and friends that works with your busy schedule? Or perhaps you want a project for your company's employees, school, religious or scouting group. Offerings include volunteer-at-home opportunities that are perfect for individuals or small groups.

Visit gtcuw.org/volunteer to see all the options or contact your donor advisor.

Cabinet Members

Mike Doyle, Chair 2023-2024
Partner | Kenwood Commercial
Teddy Bekele
Chief Technology Officer | Land O'Lakes
John Potter
Partner | PwC
Lauri Roberts
Partner | Wipfli LLP

Jeanne Rudelius
Senior Vice President and Head of Loan Capital Markets | U.S. Bank
Steve VanRoekel
Chief Operating Officer and Minority Owner | Jarraff Industries LLC
Keith Waxelman
Venture Partner and gener8tor President | WAX Enterprises

Former Cabinet Chairs

John & Nancy Lindahl 2005
Richard & Theresa Davis 2006
Jeff & Terri Greiner 2007
Nick Burke & Sue Slattery-Burke 2008-09
John & Trudy Wilgers 2010
Jerry & Lisa O’Brien 2011-12
Sara Sternberger & Howard Epstein 2013
Stacy & Matt Bogart 2014-15
John Potter 2016-18
Chris Burque 2019-20
Lauri Roberts 2021-2022

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