

# Women United



Women United sees a community where all women have a path to financial stability and all children have access to high-quality early childhood care and education. Join this passionate group of donors who invest in local programs that help women and children build a foundation for a thriving future.



## OUR PROGRESS

Together, since 2003, we have:

Supported **3,369 women** with financial stability

**3,817 individuals** joined to advocate for affordable, accessible care and education as part of the Start Early Funders Coalition

Provided **26,415+ children and families** with high-quality early learning opportunities

Invested more than **\$6 million+** into the community

## OUR FOCUS

### EARLY CHILDHOOD EDUCATION:

Increasing access for people of low-income to ensure children are ready for kindergarten.

- Funded programs/initiatives will lead to increased early childhood development outcomes for children.

### WOMEN'S FINANCIAL STABILITY:

Increasing women's earning potential and economic stability.

- Funded programs/initiatives will lead to greater financial stability for women through education, training, access to capital, and/or employment opportunities.

### EQUITY & DIVERSITY:

Disrupting inequity and fostering a region where all thrive, regardless of income, race, or place.

- Funding will prioritize culturally specific organizations, designed to serve communities that have historically been under-invested in, and whose staff and leadership are reflective of the communities they support.

## MEMBERSHIP

A minimum annual donation of \$1,000 designated to Women United, qualifies a donor for membership. Gifts of any amount are appreciated and will support the programs funded through Women United.



	Leadership Member	Community Member
<b>Minimum donation</b>	<b>\$1,000+</b>	<b>\$250 - \$999</b>
Opportunity to serve on the Steering Committee	x	
Opportunity to chair a committee (via nomination)	x	
Vote on funding decisions for community partners	x	
Discounted tickets to selected events	x	
Serve on a sub-committee	x	x
Participate in personal and professional development training	x	x
Participate in meaningful volunteer projects	x	x



Greater Twin Cities United Way

GREATER TWIN CITIES UNITED WAY  
**WOMEN UNITED**



## Get Involved

Women United thrives with active members, passionate about collaborating and serving the community. Women United is led by a Steering Committee and supported by sub-committees. Members are encouraged to volunteer on one or more sub-committees to support and advance the vision. Members of all committees are dedicated volunteers who are essential to the success of Greater Twin Cities United Way's Women United. They lead efforts around fundraising, member recruitment and retention, and community impact.

STEERING	MEMBERSHIP AND ENGAGEMENT
<ul style="list-style-type: none"> <li>· Provides tactical execution of engagement opportunities and fundraising efforts</li> <li>· Establishes and leverages community partnerships</li> <li>· Approves funding decisions</li> <li>· Serves as spokesperson and champion for Women United</li> </ul>	<ul style="list-style-type: none"> <li>· Recruits new members</li> <li>· Builds relationships with groups and the broader community</li> <li>· Promotes Women United within workplace giving campaigns</li> <li>· Supports member retention and growth</li> <li>· Helps plan and support Women United events</li> <li>· Communicates community impact</li> </ul>
ADVOCACY	COMMUNITY IMPACT
<ul style="list-style-type: none"> <li>· Monitors and engage in advocacy activities related to early childhood education and women's financial stability</li> <li>· Interacts with legislators</li> <li>· Hosts advocacy-related educational sessions</li> </ul>	<ul style="list-style-type: none"> <li>· Acts as an ad-hoc committee when there is an open request for proposals</li> <li>· Develops funding criteria and guidelines in collaboration with the program officer</li> <li>· Participates in the review and selection of applicants</li> <li>· Recommends program funding for community partners</li> </ul>

