The racial justice awakening and ongoing effects of COVID-19 have challenged our collective beliefs, moved us to align our intent more deliberately with our impact, and to behave boldly in addressing profound housing, education and income disparities along racial lines in service to our community.

That's what it takes to transform systems, to fuel lasting change. It takes changemakers like you working together to identify solutions and taking action to address the inequities we seek to disrupt by income, race, and place.

In 2021, you touched the lives of more than 500,000 people in our community and helped drive change through your gifts of leadership, volunteer engagement and financial contributions. Together, we:

- Supported 480,000 requests via our 211 resource helpline from mothers seeking child care options, families looking for assistance in putting food on the table, young adults needing a place to stay, and more.
- Partnered with the State of Minnesota to help people access the RentHelpMN program through 211 — resulting in $390.5 million in rental assistance.
- Provided safety plans for 9,000 people who called the Suicide Prevention Lifeline — letting them know they are not alone and offering hope for a better tomorrow.
- Addressed student learning and community food system needs exacerbated by COVID-19 and awarded grants to 126 nonprofits to provide people better access to housing, food, education and the workforce.
- Gained momentum in eviction prevention and nonprofit sector stabilization through our advocacy work with legislators.

Your commitment to our community is energizing and inspiring. And your generosity and partnership give us the fuel to continue working with you and countless partners across the region toward an equitable and just Greater Twin Cities.

With gratitude,

Jim Zappa
President & CEO
Greater Twin Cities United Way

Acooa Ellis
SVP, Community Impact
Greater Twin Cities United Way

John A. Wilgers
Chair, Board of Directors
Greater Twin Cities United Way

VISION

A community where all people thrive, regardless of income, race or place.
Our Commitment to Diversity, Equity and Inclusion

“Of the principles I live by when it comes to diversity, equity and inclusion is ‘nothing grows without the ground being disturbed!’ To have a plant that grows tall, the ground needs to be ready, to be fertile. But even before you get the seed in the ground, it can be uncomfortable.

“It’s about seeing each other for who we are. It’s about acknowledging our differences and uniqueness and challenging ourselves to check our soil and always be growing, so we can work together to transform our community.”

To Go Forward, We Must Acknowledge Our Past

Black, Indigenous, Latinx, Asian, Pacific Islander and People of Color from low-wealth households are among the most vulnerable to poor economic, educational and health outcomes in the Twin Cities region. Barriers in our society, including public policies and private practices, have led to deep and predictable disparities — a result of long-standing racism, oppression, discrimination and inequities in our housing, food, education and employment systems. As a result, Minnesota continues to face one of the worst opportunity gaps in the nation for People of Color.

The need for change is now.

When we unite as an interconnected community of changemakers, we can drive positive, lasting change by disrupting systems, changing narratives, advocating for equitable policies and unlocking human potential.

“As we learn more about the systemic barriers that hold inequity in place, through partners like Greater Twin Cities United Way, we better understand the community ecosystems working in concert to dismantle institutional racism and advance health and healing. While acknowledging that the call for investment in community-led solutions has always been great, we share in the urgency of this moment and this opportunity for funders to respond with the same speed, agility and long-term commitment modeled by the incredible nonprofit organizations with whom we partner.”

Michael Stroik  
Vice President, Community Relations, 3Mgives

“Thank you for being our community’s most dedicated changemakers!”

“Thanks for being our community’s most dedicated changemakers!”

Thank you for being our community’s most dedicated changemakers!

Scottie Carter  
Vice President, Diversity, Equity and Inclusion

John & Annette Whaley at the Annual Legacy Luncheon

Volunteers at Action Day

Cathy & John Muggee

United Way Donors Marilyn Nelson and Judy Corson at the Annual Tocqueville Dinner

Girl Scouts help pack kits for Home For Good

“Girl Scouts help pack kits for Home For Good”

Chad and Janel Bester  
Members of Tocqueville Legacy Circle

“‘The biggest correlation with money and happiness is taking that money to help other people. If we can impart that into future generations, we have done part of our job.’

Chad and Janel Bester  
Members of Tocqueville Legacy Circle

“Chad and Janel Bester Members of Tocqueville Legacy Circle
Identifying Solutions & Taking Action

January
Began offering suicide prevention and mental health support for Minnesotans as local provider of National Suicide Prevention Lifeline

Unveiled 2021 policy and advocacy agenda — informed by 95 nonprofit partners — focused on housing stability, early child care and education, and nonprofit sector support

March
Awarded $682,000 in 5th round of COVID-19 Response & Recovery Fund grants for capacity building and employee wellness support for 51 nonprofits

“Flavors of Our Community” volunteers organized nearly 1,600 culturally specific food packs — about 11,200 meals — for local area food shelves

Hosted Early Childhood Legislative Briefing in partnership with Start Early Funders Coalition to help advance early child care and education in Minnesota

April
Sponsored “Advocacy for Children Day” virtual rally, in partnership with Start Early Funders Coalition, where 260 children, parents, educators and advocates encouraged legislators to prioritize for our youngest learners

Partnered with RentHelpMN for 211 as the go-to resource for people applying for state-funded emergency rental assistance program

May
“Together We Thrive” event, featuring WNBA champion, Olympic gold medalist and activist Maya Moore, united 1,200 community changemakers to address systemic racism

Awarded $100,000 in Community Impact Accelerator grants

June
Raised $9,500 via Arise Project’s Give OUT Day fundraiser for nonprofits supporting LGBTQ youth experiencing homelessness

Successfully advocated for a 15-week phaseout — gradual changes with clear dates — of the eviction moratorium (during pandemic, landlords could not evict tenants for inability to pay rent due to job loss and other hardships) as well as a 15-day pre-eviction notice to tenants to provide more time for tenants and landlords to find solutions for eviction prevention

Career Academies district partners engaged 5,900 students in career pathways programming during 2020-2021 school year

July
“Action Day” volunteers packed backpacks full of school supplies for 50,000 K-12 students

Engaged Community Advisory Group to inform 2022-2025 Community Investments funding (multi-year grantmaking), reflecting commitment to community voice in decision making

August
Announced 2022-2025 Community Investments funding focused on organizations led by and serving Black, Indigenous, Latinx, Asian, Pacific Islander and People of Color

“Together We Thrive” event, featuring WNBA champion, Olympic gold medalist and activist Maya Moore, united 1,200 community changemakers to address systemic racism

Awarded $100,000 in Community Impact Accelerator grants

September
In partnership with 3M Open, honored Jessica Rogers of Connections to Independence with Social Justice Leadership Award

Welcomed Scottie Carter as United Way’s VP of Diversity, Equity and Inclusion

October
“Home for Good” volunteers assembled welcome home kits filled with household supplies for 850 families transitioning into stable housing

November
Our Arise Project giving community raised $13,000 and 1,100 clothing items for local women and children

December
“Flavors of Our Community” volunteers organized nearly 1,600 culturally specific food packs — about 11,200 meals — for local area food shelves

Hosted Early Childhood Legislative Briefing in partnership with Start Early Funders Coalition to help advance early child care and education in Minnesota

June
Raised $9,500 via Arise Project’s Give OUT Day fundraiser for nonprofits supporting LGBTQ youth experiencing homelessness

Successfully advocated for a 15-week phaseout — gradual changes with clear dates — of the eviction moratorium (during pandemic, landlords could not evict tenants for inability to pay rent due to job loss and other hardships) as well as a 15-day pre-eviction notice to tenants to provide more time for tenants and landlords to find solutions for eviction prevention

Career Academies district partners engaged 5,900 students in career pathways programming during 2020-2021 school year

July
“Action Day” volunteers packed backpacks full of school supplies for 50,000 K-12 students

Engaged Community Advisory Group to inform 2022-2025 Community Investments funding (multi-year grantmaking), reflecting commitment to community voice in decision making

August
Announced 2022-2025 Community Investments funding focused on organizations led by and serving Black, Indigenous, Latinx, Asian, Pacific Islander and People of Color

“Together We Thrive” event, featuring WNBA champion, Olympic gold medalist and activist Maya Moore, united 1,200 community changemakers to address systemic racism

Awarded $100,000 in Community Impact Accelerator grants

September
In partnership with 3M Open, honored Jessica Rogers of Connections to Independence with Social Justice Leadership Award

Welcomed Scottie Carter as United Way’s VP of Diversity, Equity and Inclusion

October
“Home for Good” volunteers assembled welcome home kits filled with household supplies for 850 families transitioning into stable housing

November
Our Arise Project giving community raised $13,000 and 1,100 clothing items for local women and children

December
Driving Community Transformation & Impact
Together, We Touched 500,000+ Lives in 2021

**Information & Crisis Support**

**211 RESOURCE HELPLINE**
Fulfilled 480,000+ requests for help
Partnered with State of MN to help people access RentHelpMN, which provided $390.5M in rental assistance
**SUICIDE PREVENTION LIFELINE**
Answered 9,284 calls, provided safety plans and resource referrals

**Business & Individual Partnerships**
Partnered with 645 companies, 38 foundations, 60,000 people to address community needs
Engaged 7,644 volunteers

**Innovation**

**CAREER ACADEMIES**
Engaged 5,500 students, provided 350 hours of partner assistance
**OX3**
Raised funds to support early childhood brain development
**PATHWAYS HOME**
Raised funds for homelessness prevention
**JUSTICE FOR ALL**
Identified areas of transformation needed in Greater Twin Cities justice system
**FULL LIVES**
Raised funds for sustainable food systems at neighborhood level

**Advocacy**

Influenced legislators toward momentum in eviction prevention, housing access, early child care and education, and nonprofit sector stabilization
Increased United Way Advocacy Network membership by 61%
Reached 260 people during Advocacy for Children Day

**Nonprofit Partnerships**

**GRANT MAKING**
Awarded grants to 126 nonprofits
**Students & Family Empowerment Grants**
Served 5,015 people
**Twin Cities Rebuild for the Future Fund**
Helped rebuild small businesses
**Multi-Year Grants**
81% of people served identify as Black, Indigenous, Latino, Asian, Pacific Islander and/or People of Color

**LEARNING & SKILL BUILDING**
Hosted 13 convenings
Engaged ~840 nonprofit leaders, donors, community members

**Nonprofit Partnerships**

**Business & Individual Partnerships**

**Innovation**

**Nonprofit Partnerships**

**Advocacy**
We are incredibly grateful for the generous investments your companies and your employees have made in our community through innovative partnerships and volunteerism. In 2021, we partnered with businesses in new ways to invite employees to invest in and transform neighborhoods where they live and work.

- **Cargill** is working toward piloting a skills-based volunteer program for employees with United Way’s Volunteer United team.
- **Ernst and Young’s** annual employee giving campaign focused on a Digital Divide Fund.
- **Lathrop GPM LLP** raised funds to support Urban Strategies, one of United Way’s nonprofit partners, during Mental Health Awareness Month.
- **LDI’s** corporate giving focused on social and emotional learning (SEL) and leaders shared SEL kits with employees.
- **Post Consumer Brands** matched gifts on Give to the Max Day and sponsored Action Day, our annual event that provides K-12 students with backpacks full of supplies as they head back to school.
- **U.S. Bank** is serving on Greater Twin Cities United Way’s inaugural Leadership Council to help increase engagement from younger and racially diverse individuals in the Twin Cities.

Additionally, our business partners worked with us to organize volunteer opportunities to strengthen workplace culture and our community.

- **Comcast, LDI and Post Consumer Brands** generously supported Action Day, resulting in backpacks for 50,000 students.
- **Bremer Bank** sponsored our Home for Good volunteer event which provided 850 local families transitioning into stable housing with household supplies and partnered with United Ways in neighboring markets to welcome home another 650 families.

Thank you to the 500 companies that partnered with us on a campaign last year!

We are incredibly grateful for your generosity.

"As a trusted philanthropic partner, we align corporate social responsibility goals and passions with community needs to develop solutions to the challenges no one can solve alone."

We connect people who share similar passions for developing solutions toward a thriving community, and we collaborate to help individuals and families achieve their philanthropic goals and dreams while creating a meaningful legacy."

**Giving Communities**

As active members of **Arise Project, Women United and Emerging Leaders**, you helped:

- LGBTQ youth move from homelessness to stable housing.
- Women achieve more economic stability.
- Our littlest learners get the quality care and education they deserve.
- Our up-and-coming professionals and leaders become agents of community change.

A special thank you to our 2021 Giving Community chairs, **Paula Schuster** for Arise Project and **Aimee Norasingh** for Women United!

**Greater Twin Cities United Way Tocqueville Society**

As members of the Tocqueville Society, you maximize and multiply the collective impact of innovative philanthropic leaders to help solve our most significant challenges. In fact, generous Tocqueville donors like you reflected 36 percent of dollars raised by United Way in 2021 from individual donors.

Thank you, **Lauri Roberts**, Chair of the Tocqueville Society and **John Potter**, Chair of the U.S. Council on Tocqueville and Million Dollar Roundtable. You are outstanding leaders!

We also are grateful for our **Tocqueville Legacy Circle** donors. Your long-term commitment to community transformation will support many people in our region for years to come.

Thank you for your generous gifts of time, talent and treasure!

"Historically, our relationship with United Way was transactional. Over the past few years, it has evolved into a rewarding collaboration, as we rely on its leaders as go-to strategic partners in addressing our community’s needs and engaging employees in transformational change."

**Nicolas Catoggio**

President and CEO, Post Consumer Brands

"We have supported United Way for many years because it is ‘one stop shopping’ when it comes to funding timely challenges in our communities. It is important to us that this work continues beyond our lifetimes."

**Polly & Bob McCrea**

Tocqueville Legacy Circle members
Big Challenges Require Big Ideas

Through thoughtful collaboration with our partners, we co-create and deliver scalable solutions to gaps in community support to disrupt inequities and fuel lasting, systems-level change.

INNOVATION

Full Lives

“There are neighborhoods and communities that lack access to culturally relevant and affordable food, which leads to disparities in health, education and economic opportunity. To address this, we created ‘Full Lives,’ an initiative that focuses on building an equitable food system by supporting the great work of our nonprofit partners who are leveraging innovation such as food entrepreneurship, urban farming and cross-sector community and economic development. Our 2021 Community Food Systems Resiliency grant program focuses on building an equitable food system in North Minneapolis and continues to support the momentum of our Full Lives nonprofit partners.”

Ho Nguyen
Program Officer, Food Security

As a result of the Community Food Systems Resiliency Grants:

- 85% of nonprofit partners that received grants are led by and serving Black, Indigenous, Latinx, Asian, Pacific Islander and/or People of Color
- 95 new food sector jobs were created
- 1,757 people reported eating healthier
- $1 mil worth of food was sold by local food businesses

Strengthening the North Minneapolis Food System

Pillsbury United Communities (PUC) is a United Way nonprofit partner that received Full Lives and Community Food Systems Resiliency grants. Partnering with local farmers and Farmers of Color in North Minneapolis, PUC engages in urban farming and community garden projects, building a self-sufficient food system from the soil up.

“In the same way that we take care of our soil using regenerative farming techniques, we also need to be thinking about our communities,” said Ethan Neal, Director of Food Systems, Pillsbury United Communities. “How are we investing in better outcomes in three to five to 50 to 100 years in the future?

“I truly believe investing in North Minneapolis and other parts of the city that have been under-invested in for so long is a critical part of our legacy in the nonprofit sector and for all of us who call Minneapolis home.”

Ethan Neal, Director of Food Systems at Pillsbury United Communities
Inequitable access to post-secondary education, particularly for Students of Color, is creating disparities in opportunities for students to have meaningful careers and build wealth. Our Career Academies initiative is laying the groundwork for all high school students in Minnesota to prepare for in-demand careers through real-world experiences and training while earning free college and technical school credits. I’m always inspired by our school district partners and their students who are charting new career pathways. Together, we are closing the racial wage gap by making post-secondary education attainable for all.

According to Wilder Research, about 12,000 three-year-olds in the Twin Cities have experienced trauma, which can have lasting negative effects on their health and well-being. With 80 percent of brain development occurring by age three, United Way created ‘80×3: Resilient from the Start’ to ensure every child in Minnesota has high quality care with healing at the center. Research shows trauma-sensitive caregiving can help children grow their resiliency, and the benefits follow them into adulthood with higher educational attainment and higher wages. 80×3 also supports early child care centers in building their capacity in trauma-sensitive caregiving, recruiting and retaining child care professionals and helping families navigate community resources.

A safe, stable home is the foundation that enables us to thrive, yet many people experience homelessness, and youth exiting foster care and people involved with the justice system are disproportionately represented among people without a place to call home. When exiting these systems, data shows they are more likely to experience homelessness due to the lack of housing, mental health, employment and education services. United Way created ‘Pathways Home’ to transform the housing system by focusing on preventing, rather than responding to, homelessness. By focusing on these populations, we have the greatest opportunity for impact.

We appreciate your commitment to the long-term health and stability of our region through equitable changes in our housing, food, child care and career pathway systems.
"Through 211, United Way stabilizes people in crisis by providing equitable access to services, including housing and rent support, food, child care, employment and more. In 2021, we fulfilled 480,000+ requests for help, and over 200,000 Minnesotans contacted 211 to access RentHelpMN, the state’s COVID-19 emergency rental assistance program."

Julie Ogunleye
Interim Director, 211 and Suicide Prevention Lifeline

Paying it Forward

In 2021, Josie* went through treatment for thyroid cancer. On top of that she was experiencing homelessness and could not stay in a shelter due to her compromised immunity. After contacting 211, a caring resource specialist connected her to a shelter program in partnership with the Hilton Hotel where she could safely stay. Josie’s experience ignited a strong interest in giving back. When she gets healthy, she plans to advocate for safe and stable housing for people like her. Thank you for being a changemaker, Josie!

*Name changed to protect privacy
Moving from Pain to Possibilities

In partnership with the National Suicide Prevention Lifeline, Greater Twin Cities United Way offers suicide prevention support and mental health crisis intervention to callers throughout Minnesota.

The service is free, confidential and is available 24/7 by calling 988.

Offering Hope to Our Health Care Heroes

According to Mental Health America, frontline professionals caring for patients with COVID-19 are experiencing mental health crises due to burnout, emotional and physical exhaustion, and constant worry about exposing loved ones.

While experiencing severe job stress, mourning a death in the family and supporting a loved one with terminal illness, a frontline health care worker contacted the Suicide Prevention Lifeline for help.

“As a suicide prevention specialist, my role is to supportively listen to and assist people in developing a safety plan. In this case, I encouraged the health care worker to prioritize their own mental health and to use available resources. As part of their safety plan, we developed strategies for taking time to rest and to contact a walk-in counseling center for urgent counseling,” said Ellis, a Suicide Prevention Specialist.

Ellis added, “The caller seemed to experience a breakthrough as they began to center themselves and realize help is available and recovery is possible. It was especially rewarding for me, being able to support someone working on the frontlines of the pandemic.”

“Thank you, Medica, for your generous gift to United Way’s 211 resource hotline and Suicide Prevention Lifeline!”

― Teenage friend of Suicide Prevention Lifeline caller

“Just want to thank you guys for what you do. You saved my friend’s life.”

― Teenage friend of Suicide Prevention Lifeline caller

SUICIDE PREVENTION LIFELINE

CALLS ANSWERED 9,284

SAFETY PLANS CREATED 5,322

REFERRALS TO RESOURCES 1,523

INFORMATION & CRISIS SUPPORT

Suicide Prevention Lifeline

“In 2021, we became a Minnesota-based provider of the National Suicide Prevention Lifeline. Acting as a bridge into the mental health crisis care response system, we compassionately support people and connect them to community-based providers who can deliver a broad range of direct services.”

Carolina De Los Rios
Program Officer, Mental Health & Suicide Prevention

IN 4 CALLERS UNDER THE AGE OF 25

IN 10 CALLERS UNDER THE AGE OF 15

Thank you, Medica, for your generous gift to United Way’s 211 resource hotline and Suicide Prevention Lifeline!
In partnership with the public, private and nonprofit sectors, we leverage relationships and real-time data to amplify community voices, educate lawmakers on pressing issues and develop lasting solutions.

**Advocacy**

**Elevating Community Voices for Systems Change**

In partnership with the public, private and nonprofit sectors, we leverage relationships and real-time data to amplify community voices, educate lawmakers on pressing issues and develop lasting solutions.

“Alongside our partners, we urge legislators to act quickly on issues important to our community. In 2021, this included COVID-19 emergency rental assistance via the state’s RentHelpMN program; eviction and homelessness prevention, including a 15-day pre-eviction notice for tenants; quality early childhood care; a nonprofit relief fund and more.”

Kristin Rosenberger
Director of Advocacy and External Engagement

**Advocacy**

**Transforming our Community**

“Alongside our partners, we urge legislators to act quickly on issues important to our community. In 2021, this included COVID-19 emergency rental assistance via the state’s RentHelpMN program; eviction and homelessness prevention, including a 15-day pre-eviction notice for tenants; quality early childhood care; a nonprofit relief fund and more.”

Kristin Rosenberger
Director of Advocacy and External Engagement

**Advocacy**

**Advocating for Stable Housing for All**

A stable home is the foundation that enables us to thrive. Unfortunately, more than 15,000 households in Minnesota face eviction each year, with over 90 percent that cannot afford rent payments. These evictions disproportionately affect families with low wealth and Households of Color, with Black women and their children especially vulnerable.

During the pandemic, many Minnesotans experienced financial hardships, leading to risk of eviction. To prevent people from slipping into homelessness, United Way advocated for a reasonable off-ramp for the eviction moratorium. Legislators adopted a 15-week phaseout of the eviction moratorium, with gradual changes and clear dates, as well as a 15-day pre-eviction notice, to allow landlords and tenants more time to find housing solutions and keep more Minnesotans stably housed.
**NONPROFIT PARTNERSHIPS**

Amplifying Our Region’s Nonprofit Sector

We invest in nonprofit leaders and organizations on the frontlines of community-led change, via funding, leadership and staff support, and opportunities to connect and learn from one another.

**NONPROFIT PARTNERSHIPS**

Learning & Skill Building

“By centering nonprofit and community perspectives through various convenings, we co-design lasting solutions that are more likely to disrupt inequities and build support for a nonprofit sector equipped to do the same.”

Anne Soto
Senior Director, Grantmaking

Our Community Connection Series brings together some of the brightest minds among our nonprofit partners, donors and the public, providing opportunities to share learnings, explore new ideas and discuss topics that are critical to helping our community thrive.

**Our Career Academies Community of Practice** is a bi-monthly gathering of school district partners, employer partners and community organizations centered on student wealth building.

**Leaders United (formerly Council of Agency Executives)** is comprised of nonprofit CEOs and other leaders from United Way’s nonprofit partners focused on problem-solving and sharing learnings while providing support for each other.

“[The Career Academies Community of Practice] exemplified the need for trailblazers in Minnesota to get together to support each other, learn from each other, innovate together and dream together.”

— Career Academies Community of Practice Member

94% of survey respondents who said United Way’s Community Connection Series provided them with a deeper understanding of our work and impact

In 2021 United Way hosted 880 attendees at 13 convenings
“With the ongoing crisis caused by lack of affordable housing, the homeless response system in our area has been under significant strain. We continue to work with housing service providers to drive innovative and equitable strategies for responding to housing instability in our community, to ensure everyone has a safe, stable and affordable place to call home.”

Jay Wagner
Program Officer, Housing

“We know for our whole community to thrive, everyone needs physical and economic access to food that is local, nutritious and meets their cultural preferences and dietary needs. We continue to collaborate with partners to tackle immediate needs and the root causes of food insecurity. These efforts include finding innovative food distribution methods, offering culturally specific food items, as well as engaging in community-led sustainable solutions.”

Ho Nguyen
Program Officer, Food Security

Examples of Community Results

**Household Stability**

- 4,237 people experiencing homelessness who received services to remove or diminish barriers to stable housing
- 2,072 single adults experiencing chronic homelessness who received permanent supportive housing
- 9,403 people moved into stable housing
- 3,923 families with children in supportive housing who moved to stable housing
- 3,872 youth in supportive housing who moved to stable housing
- 1,608 youth in shelters who moved to stable housing

**Food Security**

- 27 organizations funded
- 851,121 people served
- 4.8 million pounds of fresh produce received and/or grown by organizations
- 9,617 partnerships and/or collaborations food security organizations participated in
- 174,138 people who received health and nutrition-related services

Thank you, Wells Fargo, Lynn Harrington and Paul Blomgren for investing in homelessness prevention and stable housing in our region.

Wells Fargo
“All children deserve access to affordable, high-quality early learning opportunities. Our community partners are using culturally responsive and holistic approaches to early childhood to achieve equitable outcomes. This improves the long-term health, education and economic well-being of children and families while also accelerating Minnesota’s economic recovery.”

Carrie Zelin Johnson
Program Officer, Education

“Dismantling inequitable systems in education means that all young people have the opportunity to thrive. I’m so proud of the work our partners are doing to equip youth with the knowledge, skills, mindsets and relationships to choose their future path and contribute to their communities.”

Steve Walvig
Program Officer, Education

### SPOTLIGHT
Breakthrough Twin Cities

Breakthrough Twin Cities, one of our Career and Future Readiness nonprofit partners, envisions a future where all students reach their full potential, where every classroom is led by an engaging teacher committed to each student’s success, and where society realizes the ultimate social and economic benefits of fully investing in its youth.

Recognizing the unique challenges facing young people during the pandemic, Breakthrough Twin Cities prioritized student self-care in 2021, including learning strategies to support mental health, rooted in movement, art and meditation.

As many students returned to in-person learning in 2021, organizations like Breakthrough Twin Cities and our other Career and Future Readiness partners played a vital role in helping students rebuild connections and stay on track.
“Our focus is on community wealth-building approaches, such as providing career pathway training that leads to job placement and advancement; increasing access to financial services; and supporting entrepreneurship. We continue to work with community partners toward the goal of tackling racial disparities and ensuring all adults in our community have the opportunity to participate in the workforce and advance toward family sustaining wages.”

Eva Song Margolis
Program Officer, Economic Opportunity

We unite changemakers, advocate for social good and develop solutions to the challenges no one can solve alone.

Thank you for being a Changemaker!
Board of Directors

Amal Abdalla
President and CEO, Somali Success School
Brian Allingham
Partner & COO, Norwest Equity Partners
Lamar Anderson
SVP & General Manager, Andersen Corporation
Stacy Bogart
SVP; General Counsel, Secretary & Corporate Responsibility, Winnebago
Dorothy Bridges
Community Leader
Collin Brinkman
Managing Director – Midwest Technology Leader, Accenture
Justin Butler
EVP & Chief Risk Officer, Bremer Bank
Kathlene Holmes Campbell
Former Dean, St. Thomas School of Education
Erick Chi
National Sales Vice President, Life Insurance Distribution, Securian
Anu Codaty
VP and General Manager of Interventional Pain, Medtronic
Chris Coleman
Community Leader
Derek Cunz
Executive Vice President, Mortenson
Erin Dady
Chief Marketing & Public Relations Officer, Bremer Bank
Amy Dahl
Vice President, Human Resources & General Counsel, The Toro Company
Lisa Deverell
President, Purina Animal Nutrition & EVP, Animal Nutrition, Land O’Lakes
Chris Dolan
Partner, Faegre Drinker Biddle & Reath LLP
Reba Dominski
Chief Social Responsibility Officer and President, U.S. Bank Foundation
Kwewil Ellingrud
Managing Partner, McKinsey & Company
Kiera Fernandez
SVP Human Resources and Chief Diversity and Inclusion Officer, Target
Peter Froncz
President & CEO, GREATER MSP
Chelsie Glaubitz Gabiou
President, Minneapolis Regional Labor Federation, AFL-CIO
Cheryl Hadaway
CEO, Hadaway Partners LLC
Lynne Harrington
Community Leader
Robin Hickman-Winsfield
CEO and Executive Producer, SoulTouch Productions
Karen Hinkle
SVP Corporate and Government Affairs, Thrivent
Matt Homan
CEO, Premier Marine
Kalyn Hove
Regional Senior Vice President, Comcast
Ray Joncas
VP/Business Unit Director, General Mills
Seitu Jones
Artist, Community Leader
Pam Kermisch
Chief Customer Growth Officer, Polaris
Matt Kucharski
President, Padilla
John Lindahl
Community Leader
Darin Lynch
Founder and CEO, Irish Titan
Mike Maeser
Senior Vice President, Private Bank Area Executive, Huntington Bank
Matt Marsh
Managing Partner, Deloitte
Todd Marshall
Community Leader

AI McFarlane
President and Editor-in-Chief, Insight Newspaper
Erin Horne McKinney
EVP, Innovation & Strategy, Association for Enterprise Opportunity
Miquel McMoore
Founder & President, kpCompanies
Karin Nelsen
EVP & Chief Legal Officer, Minnesota Vikings Football, LLC
Mike O’Leary
Managing Partner, EY LLP
Chad Poitra
President & CEO, InnoNative Consulting Group
John Potter
US Deals Sector Leader, PwC
Lisa Shannon
President & CEO, Allina Health
Summra Shariff
Executive Director, Twin Cities Diversity in Practice
Shane Shipman
CEO, LeJeune Steel Company
Beth Simermeyer
EVP & President, Global Health care, Life Sciences and Hand Care, Ecolab
Carolyn Smallwood
CEO, Way to Grow
Sharon Kennedy Vickers
CEO, Software for Good
Jerry Will
SVP, Corporate Development, 3M
Kelli Williams
Founder/Co-founder, Williams Brand Consulting & 40 Acres Investments
Nicole Moore Woodhouse
Community Leader
Asad Zaman
Executive Director, Muslim American Society of Minnesota
Otis Zanders
President & CEO, Ujamaa Place
Jim Zappa
Senior Vice President Legal and Government Affairs, Deputy General Counsel, CHS Inc.
Troy Zierden
CIO, Ryan Companies
Change-Makers Unite!