

# Women United



Women United sees a community where all women have a path to financial stability and all children have access to high-quality early childhood care and education. Join this passionate group of donors who invest in local programs that help women and children build a foundation for a thriving future.



## OUR PROGRESS

Together, since 2003, we have:

Supported **3,369 women** with financial stability

**3,817 individuals** joined to advocate for affordable, accessible care and education as part of the Start Early Funders Coalition

Provided **26,415+ children and families** with high-quality early learning opportunities

Invested more than **\$6 million+** into the community

## OUR FOCUS

### EARLY CHILDHOOD EDUCATION:

Increasing access for people of low-income to ensure children are ready for kindergarten.

- Funded programs/initiatives will lead to increased early childhood development outcomes for children.

### WOMEN'S FINANCIAL STABILITY:

Increasing women's earning potential and economic stability.

- Funded programs/initiatives will lead to greater financial stability for women through education, training, access to capital, and/or employment opportunities.

### EQUITY & DIVERSITY:

Disrupting inequity and fostering a region where all thrive, regardless of income, race, or place.

- Funding will prioritize culturally specific organizations, designed to serve communities that have historically been under-invested in, and whose staff and leadership are reflective of the communities they support.

## MEMBERSHIP

A minimum annual donation of \$1,000 designated to Women United, qualifies a donor for membership. Gifts of any amount are appreciated and will support the programs funded through Women United.



### BENEFITS OF MEMBERSHIP INCLUDE:

- Inclusive networking with other women changemakers passionate about our community
- Learn about and advocate for issues affecting women and children
- Empower others by hosting an event or engaging in peer-to-peer fundraising
- Participate in meaningful volunteer projects serving local families
- Serve on a Women United committee



Greater Twin Cities  
United Way

GREATER TWIN CITIES UNITED WAY  
**WOMEN UNITED**



## Committees

Women United thrives with active members who are passionate about collaboration and serving the community. Members are encouraged to serve on one or more sub-committees to support and advance the vision. Sub-committees may change based on the needs of the group.

### STEERING COMMITTEE

*Appointed positions*

- Supports Women United's and Greater Twin Cities United Way's strategic vision
- Provides tactical execution of engagement opportunities and fundraising efforts
- Establishes and leverages community partnerships to promote Women United
- Approves funding decisions for community partnerships
- Participates in an annual planning meeting with United Way staff

### SUBCOMMITTEES

*Open to all members*

#### MEMBERSHIP AND ENGAGEMENT COMMITTEE

- Recruit new members through networking and fundraising
- Build relationships with other women's groups and the broader community
- Promote Women United within workplace giving campaigns
- Support member retention and growth by developing and tracking goals
- Help plan and support Women United events
- Communicate community impact to members and prospects through social sharing and personal conversations

#### ADVOCACY COMMITTEE

- Monitor and engage in advocacy activities related to early childhood education and women's financial stability
- Interact with legislators
- Host advocacy-related educational sessions

#### COMMUNITY IMPACT COMMITTEE

- Acts as an ad-hoc committee when there is an open request for proposals
- Develop funding criteria and guidelines in collaboration with program officer
- Participate in review and selection of applicants
- Recommend program funding for community partners

