Women United sees a community where all women have a path to financial stability and all children have access to high-quality early childhood care and education. Join this passionate group of donors who invest in local programs that help women and children build a foundation for a thriving future.

OUR FOCUS

EARLY CHILDHOOD EDUCATION:
Increasing access for people of low-income to ensure children are ready for kindergarten.

- Funded programs/initiatives will lead to increased early childhood development outcomes for children.

WOMEN'S FINANCIAL STABILITY:
Increasing women’s earning potential and economic stability.

- Funded programs/initiatives will lead to greater financial stability for women through education, training, access to capital, and/or employment opportunities.

EQUITY & DIVERSITY:
Disrupting inequity and fostering a region where all thrive, regardless of income, race, or place.

- Funding will prioritize culturally specific organizations, designed to serve communities that have historically been under-invested in, and whose staff and leadership are reflective of the communities they support.

OUR PROGRESS

Together, since 2003, we have:

- Supported 3,369 women with financial stability
- 3,817 individuals joined to advocate for affordable, accessible care and education as part of the Start Early Funders Coalition
- Provided 26,415+ children and families with high-quality early learning opportunities
- Invested more than $6 million+ into the community

MEMBERSHIP

A minimum annual donation of $1,000 designated to Women United, qualifies a donor for membership. Gifts of any amount are appreciated and will support the programs funded through Women United.

BENEFITS OF MEMBERSHIP INCLUDE:

- Inclusive networking with other women changemakers passionate about our community
- Learn about and advocate for issues affecting women and children
- Empower others by hosting an event or engaging in peer-to-peer fundraising
- Participate in meaningful volunteer projects serving local families
- Serve on a Women United committee
Committees

Women United thrives with active members who are passionate about collaboration and serving the community. Members are encouraged to serve on one or more subcommittees to support and advance the vision. Sub-committees may change based on the needs of the group.

STEERING COMMITTEE
Appointed positions

- Supports Women United’s and Greater Twin Cities United Way’s strategic vision
- Provides tactical execution of engagement opportunities and fundraising efforts
- Establishes and leverages community partnerships to promote Women United
- Approves funding decisions for community partnerships
- Participates in an annual planning meeting with United Way staff

SUBCOMMITTEES
Open to all members

MEMBERSHIP AND ENGAGEMENT COMMITTEE

- Recruit new members through networking and fundraising
- Build relationships with other women’s groups and the broader community
- Promote Women United within workplace giving campaigns
- Support member retention and growth by developing and tracking goals
- Help plan and support Women United events
- Communicate community impact to members and prospects through social sharing and personal conversations

ADVOCACY COMMITTEE

- Monitor and engage in advocacy activities related to early childhood education and women’s financial stability
- Interact with legislators
- Host advocacy-related educational sessions

COMMUNITY IMPACT COMMITTEE

- Acts as an ad-hoc committee when there is an open request for proposals
- Develop funding criteria and guidelines in collaboration with program officer
- Participate in review and selection of applicants
- Recommend program funding for community partners