

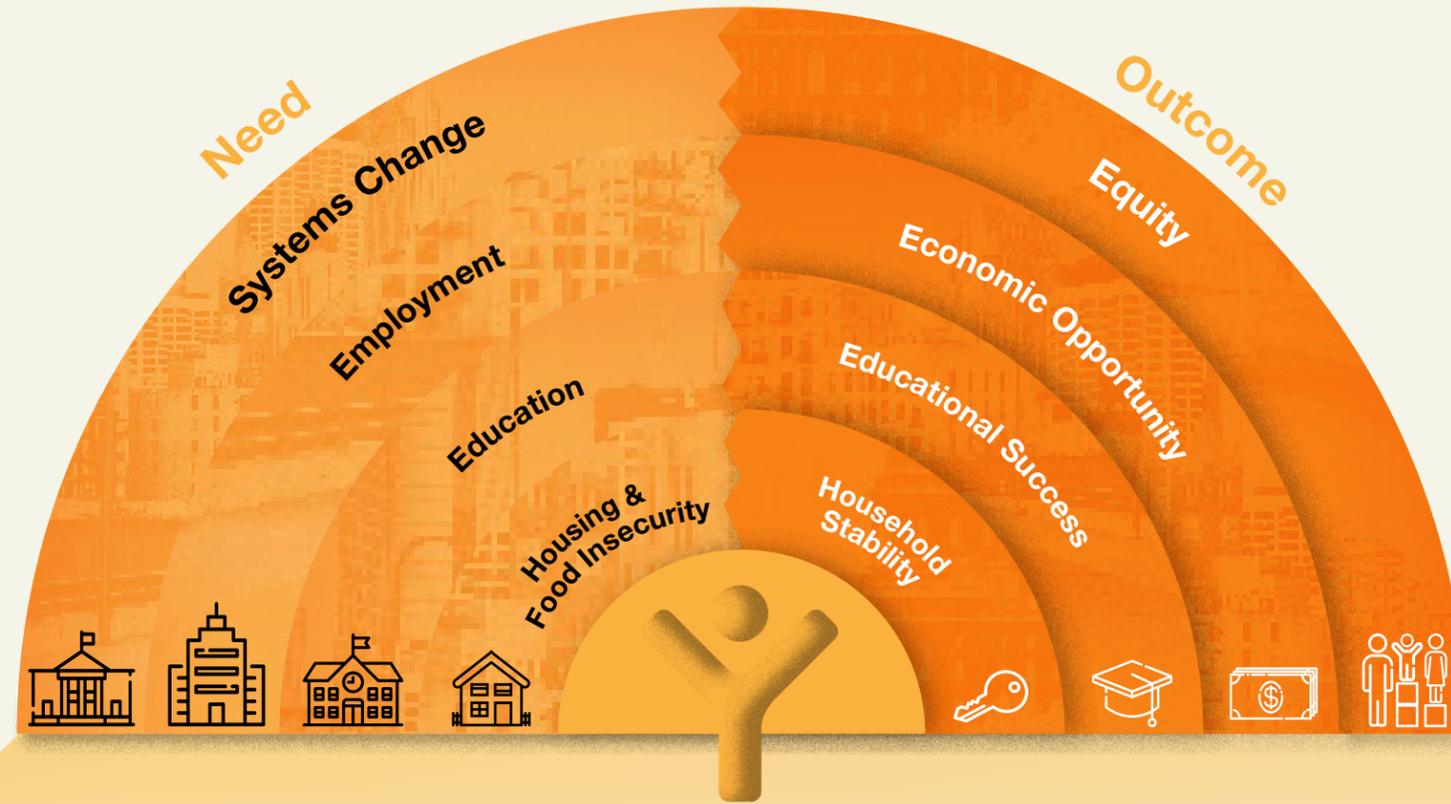
What We Are Up Against

We can currently predict individual outcomes in education, housing and jobs based on a person's income, race and place of residence.

Gaps in opportunity begin early on and persist through adulthood. In Minnesota, children facing persistent poverty are:

- 13% less likely to graduate high school.
- 29% less likely to enroll in post-secondary education.
- 36% less likely to retain consistent employment.*

In the Greater Twin Cities, Black, Indigenous, Latinx, Asian, Pacific Islander and/or People of Color face poverty at 3X** the rate of their white counterparts and make up 66% of adults experiencing homelessness.***



211 RESOURCE HELPLINE | NONPROFIT PARTNERSHIPS | ADVOCACY | INNOVATION | BUSINESS PARTNERSHIPS

Aligning Resources to Disrupt Inequities and Fuel Lasting Change

Greater Twin Cities United Way unites changemakers, advocates for social good and develops solutions to address the challenges no one can solve alone.

We will disrupt inequity and foster a region where all thrive, regardless of income, race or place through targeted investment in support of:

- Proven practices
- Promising strategies
- Strengthening the connective tissue among critical community partners and institutions

VISION

A community where all people thrive, regardless of income, race or place.

IMPACT AREAS

LONG-TERM OUTCOMES

Household Stability

HOUSING: Homelessness is prevented where possible and where not, is rare, brief, non-reoccurring.

FOOD SECURITY: People have access to food that is nutritious, culturally-relevant and affordable, toward long-term food security.

Educational Success

EARLY CHILDHOOD EDUCATION: Parents and children enter kindergarten ready to learn & thrive.

CAREER AND FUTURE READINESS: Youth are equipped with the knowledge, skills, mindsets and relationships to choose and direct their own future path and contribute to their communities.

Economic Opportunity

ECONOMIC OPPORTUNITY: Adults enter the workforce prepared for skilled employment and increased wealth.